

A construction site at dusk or dawn, featuring a large yellow tower crane in the background and several workers in safety gear in the foreground. The scene is filled with rebar and construction equipment.

MASTER
TRADING

MASTER TRADING & CONTRACTING

MASTERS OF INNOVATION

MASTERS OF SOLUTIONS

MASTERS OF EXCELLENCE

MASTERS OF SERVICES

WWW.MASTERCO.CO

MASTERS OF PROFESSIONALISM

ABOUT MASTER

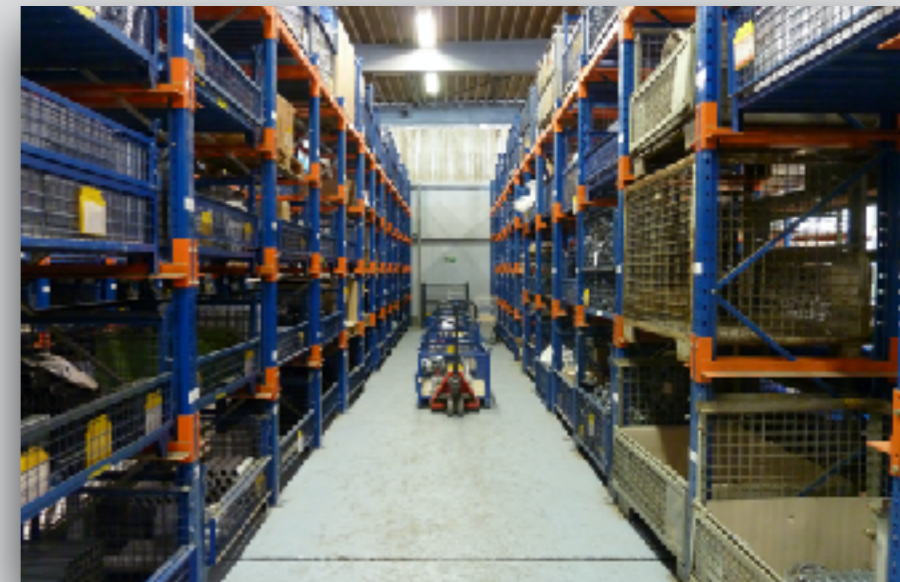


MASTER TRADING AND CONTRACTING IS AN INNOVATIVE SERVICE PROVIDER IN THE BUSINESS OF CONSTRUCTION & AGRICULTURE MACHINERY, POWER GENERATORS, EQUIPMENT RENTAL, PARTS TRADING, GENERAL SUPPLIES, INFRASTRUCTURE SERVICES, & INTEGRATED CONTRACTING.

MASTER HAS SPREAD THE SCOPE OF BUSINESS TO INCLUDE AND DOESN'T STOP AT COMPUTERS, SYSTEMS AND SMART SOLUTIONS, DISTRIBUTION, IT SERVICES, WEB DESIGNING, ADVERTISING AND DIGITAL MARKETING.

MASTER HAS ESTABLISHED THE FIRST ONLINE STORE FOR INDIAN FASHION IN ARABIC AND THAT WAS IN PARTNERSHIP WITH THE GREAT INDIAN MANUFACTURERS "KARMA LTD" IN 2015.

MASTER WAS CREATED TO MEET THE EGYPTIAN AND MIDDLE EAST REGIONAL MARKET DEMANDS AND TO GUARANTEE AND PROVIDE COMPREHENSIVE MODERN SOLUTIONS AND SERVICES TO OUR CUSTOMERS WITH ACTIVE PARTNERS OF SUCCESS IN EGYPT, UAE, SAUDI ARABIA, OMAN, INDIA AND UK.

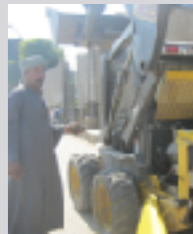


MASTER VISION

**MASTER
TRADING**

*Professional & Global Service Provider
from Aswan to Egypt & the whole region*

**MASTER
TRADING**



Dependability.
Reliability.
Loyalty.
Commitment.
Open-mindedness.
Consistency.
Honesty.
Efficiency.

golden rule
vision
customers
corporate
purpose
conduct
guiding
excellence
innovation
industry
plan
teamwork
culture
marketing
honesty
value
charter
organization
Statement

CORE VALUES

live by
ethics
code
values
ideology
goals
mission
accountability
customer service
business
firm
one company
principles
employees
integrity
example
rules

MASTER IN NUMBERS



12  **HUMAN POWER**
MASTER TRADING

Master Team consists of 12 people as a start with a target to **increase human power to 30 by 2021 & 150 by 2023**

2  **OFFICES**
MASTER TRADING

In addition to Cairo Office, Master company Head Office in Aswan City at the south of Egypt
Master Office is equipped to support business operations.

3  **STORES & OUTLETS**
MASTER TRADING

Master Sales outlet capacity in Aswan is 80 Sq.m located at Aswan New industrial area. One more small sales outlet for master fashion.
Master Parts store capacity is 300 sq.m and located at Sadaka Area in Aswan City.

3  **FLEET & VEHICLES**
MASTER TRADING

Master has 2 vehicles for sales operations plus one box pick up for Services and parts transportation.
Three more vehicles are planned for all Operations.

15  **ONLINE OPERATIONS**
MASTER TRADING

MASTER owns 3 main websites “MASTERCO”, “Machinery HUB” & “Master-Fashion” for supporting its online marketing operations
Master is also aggressively active on social media via 12 pages

FACILITIES & BUSINESS PARTNERS



In addition to Aswan Head Office, Master has another small office in Cairo, 3 outlast and stores inside Aswan, 8 local business partners inside Egypt and 4 cooperation agreements with international partners for global business cooperation; **“Master Star”** at Dubai, UAE in Equipment and attachment & **“Karma”** at Varanasee, India in Fashion, **GTS** at Jeddah, KSA for breakers & **“Machinery Solutions”** at Leicester, UK for used machinery.

OUR SERVICES

MASTER TRADING

OUR SERVICES



WE WILL GUIDE YOU TO CHOOSE THE BEST SPECS AND THE BEST BRANDS THAT MATCH YOUR SITE APPLICATION

ستقوم برشادك وساعدتك لاختيار افضل المواصفات و الماركات التي تناسب موقع عملك بطبيعة مشروعاتك

LIEBHERR CASE Kawasaki
DOOSAN JLG HYUNDAI
TEREX bobcat KOMATSU
JOHN CATERPILLAR

MACHINERY HUB
All About Equipment
مركز المعدات الثقيلة



MASTER TRACTORS



MASTER AUTO PARTS



MASTERSOFT
designing & advertisement
01111530954
soft@masterco.co

WEB DESIGN & DEVELOPMENT

اعلان الكتروني
واقع الكتروني

MASTERSOFT



MASTER Fashion



MASTERCOTRADING

MASTER AUTOPARTS
SINCE
2014

RENAULT PARTS TRADING



MASTER FASHION
SINCE
2014

INDIAN FASHION IN ARABIC



MACHINERY HUB
SINCE
2017

USED MACHINERY ONLINE STORE

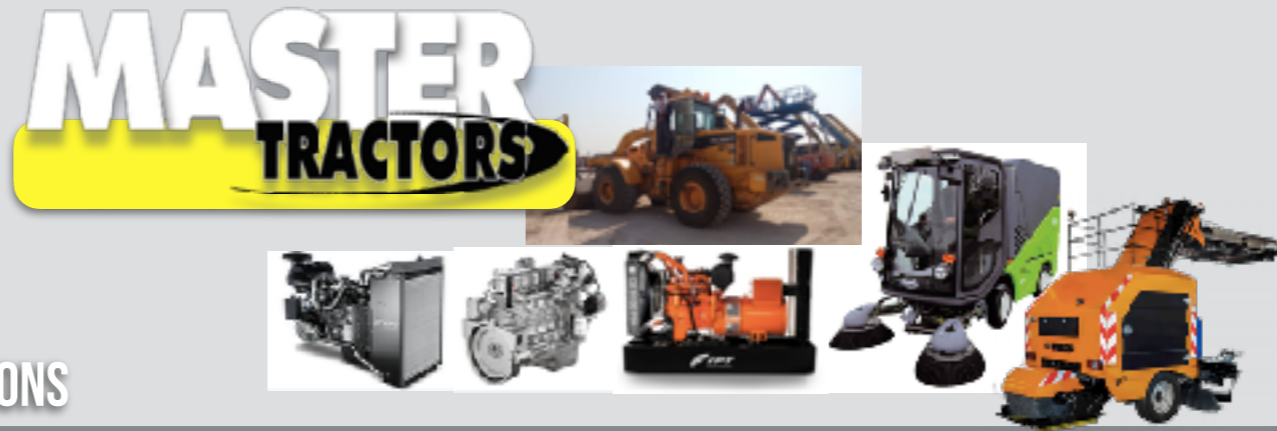


MASTER BUSINESS OPERATIONS



MACHINERY TRAC
SINCE
2017

MACHINERY & EQUIPMENT SOLUTIONS



MASTERCO
SINCE
2018

INTEGRATED CONTRACTING



MASTERSOFT
SINCE
2018

IT, WEBSITES & ADVERTISEMENT



MASTER AUTO PARTS OPERATION

MASTER TRADING



RENAULT
Passion for life

MASTER AUTO PARTS
ماستر أوتو بارتس لقطع غيار السيارات

ماستر أوتو بارتس لقطع غيار السيارات الرينو
٠١٠٦٩٤٣٩٣٣٦ / ٠١١٤١١٠٤٨٦٦ / ٠١٢٠٠٣٢٢١١٩

توصيل قطع الغيار مجانا داخل مدينة اسوان

FREE DELIVERY

- Master Auto parts operation was established in 2014 to provide genuine Auto Parts to Local customers at the best price value.
- Master Auto Parts specialized in Renault auto parts and has recently expanded the business scope to include Korean made cars like Cehvrolet, Daewoo, Hyundai and Kia.
- Master Auto Parts has an online activities with an active online store on facebook and company website.

www.facebook.com/masterco.auto

auto@masterco.co

www.masterco.co/autoparts

أسوان - المدينة الصناعية الجديدة - امام الدفاع المدني (المطاطي)
أسوان - مطلع المحمودية - امام بنزينة التعاون

رينو

MASTER FASHION OPERATION

MASTER
TRADING



- Master Fashion operation was established in 2014 to import, distribute and trade in Indian genuine fashion and wedding dresses & accessories to Local Market in Egypt at the best price & value.
- Master-Fashion.com was the first Indian fashion online store in both Arabic & English languages to target all middle east customers and has grate success in GCC countries.
- Master Fashion represented the Global Indian Manufacturers “Karma. Ltd” for all middle east area and has 4 main distributors inside Egypt in Giza, Qena, Zagazig and Mansoura. in addition to 5 main dealers in Riyadh, Dubai, Doha, Ramallah & Muscat.

MACHINERY-HUB OPERATION

MASTER TRADING

MACHINERY HUB
All About Equipment

MACHINERY HUB
All About Equipment

منصة المعدات الثقيلة

WE WILL GUIDE YOU TO CHOOSE THE BEST SPECS AND THE BEST BRANDS THAT MATCH YOUR SITE APPLICATION

سنقوم بإرشادك ومساعدتك لاختيار أفضل المواصفات و الماركات التي تناسب موقع عملك وطبيعة مشروعك

LIEBHERR **CASE** **Kawasa**
CONSTRUCTION HCCM

DOOSAN **JLG** **HYUNDA**
HEAVY INDUSTRIES CO.

TEREX **bobcat** **KOMATSU**

JCB **CATERPILLAR**

- Machinery-hub is a professional heavy equipment and machinery service provider includes dedicated hub for each business sector, new machinery, pre-owned and used, rental, parts & service.
- compare machinery specifications, contact dealers and seller directly.
- publish your machine to find a buyer within regional coverage and increase chances of selling your machine at higher rate and inter regional sales supported by manufacturers and dealers in the region.

MASTER TRACTORS OPERATION



- Master Tractors is a dedicated operation for Heavy equipment & construction trading.
- Master Tractors represent a number of reputable manufacturers in Upper Egypt Region through their dealers in Cairo, Egypt. We distribute machines and their parts and manage the warranty and after sales services in cooperation with the Dealer,
- Master Tractors scope includes and does not stop at Earth moving equipment, Power & Marine Solutions, Commercial vehicles, Plants & Mining machinery, Material Handling Equipment, Agriculture Equipment and Industrial light equipment.

MASTERCO OPERATION

MASTER
TRADING

MASTERCO
TRADING



- Masterco is a dedicated operation for Integrated contracting, architecture, building Construction & finishing, General civil works & engineering technical services.
- Masterco operation is located to serve Aswan urban community but it does not stop at Aswan it also covers Upper Egypt Area with a state of art global services provided by professional and passionate engineers equipped with very innovative ideas and Serious hard work.

MASTERSOFT OPERATION

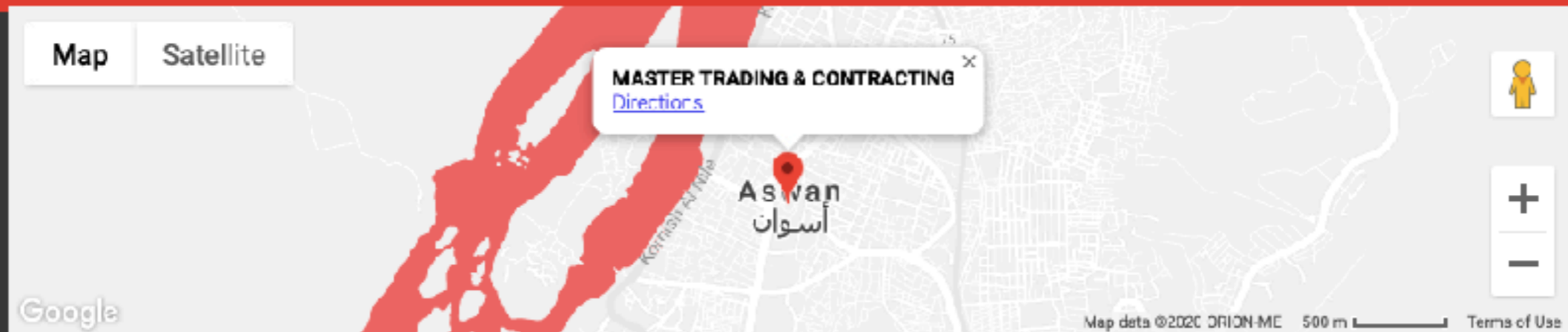
MASTER TRADING

MASTERSOFT



- Mastersoft is our IT & systems division, specialized and supported all our other operations with professional web site designs and active dynamic follow up to our WWW.MASTERCO.CO, MASTER-FASHION.COM & MACHINERY-HUB.COM sites.
- Mastresoft know how professionally to design, activate, provide hosting and follow up dynamic and static websites for its clients not only in Egypt but
- Mastersoft manages marketing & advertisement campaigns from scratch, business cards, banners, stationaries, digital marketing and physical marketing activities,
- Mastersoft makes training in marketing and advertisement to participate in generating skilled and professional specialists from Aswan to service the whole world.

CONTACT US



MASTER TRADING & CONTRACTING

For any inquiry, question or comment, please Fill out the following form

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